



GraphIQ <> Dallas Regional Chamber

GraphIQ for Regional Workforce Strategy

“GraphIQ has become a go-to tool in our ecosystem. It helps us answer questions we couldn’t even ask before—and now we can answer them in minutes.”

— *Christian Manty, The Dallas Regional Chamber (DRC)*

Transforming Regional Workforce Strategy with GraphIQ

The Dallas Regional Chamber (DRC) is North Texas’ premier business organization, committed to enhancing economic prosperity through advocacy, education, public policy, and regional collaboration. With a mission to make Dallas the best place in the U.S. to live, work, and do business, the DRC collaborates closely with Workforce Solutions Greater Dallas to address labor market needs and drive data-informed strategy.

Meet Christian Manty

Christian Manty serves as a Data and Integrations Developer funded by Workforce Solutions Greater Dallas. His hybrid role supports both Workforce Solutions and the DRC's Research and Innovation team.

A self-described "data-centered economist, developer, and researcher," Christian specializes in building secure, automated data pipelines, and generating tailored economic insights for partners.



"We were able to ask very specific questions—like who has a facility in DFW, how many, and what is there estimated employee count—and get answers right away. That kind of geographic granularity just wasn't possible before."

Researcher, Economist, and Programmer,
Dallas Regional Chamber &
Workforce Solutions Greater Dallas.

Challenge

The DRC needed deeper, faster access to credible company and workforce data to support economic analysis and policy advocacy. Traditional data sources lacked the granularity and real-time responsiveness necessary to address partner inquiries, generate timely insights, or fuel the backend of interactive tools the team was building.

Solution

Christian and the DRC adopted GraphIQ to streamline their data strategy and support high-stakes decision-making. GraphIQ enabled them to:

- Identify companies meeting specific workforce characteristics, such as those with large-scale hiring, significant layoffs, or emerging labor needs
- Conduct regional labor market assessments with precision, filtering by industry, location, and company attributes
- Extract real-time company intelligence that would normally require weeks of manual research
- Access and export comprehensive lists of businesses operating in key geographies or sectors

Of particular value were GraphIQ's company search and location intelligence capabilities. Christian used these to create geofenced business datasets for targeted workforce analysis—pinpointing which firms in specific zip codes were expanding, contracting, or hiring for high-demand roles.

He also integrated GraphIQ into internal tooling using curated datasets directly into partner reports.

Impact

With GraphIQ, the Dallas Regional Chamber dramatically improved its ability to deliver strategic, data-driven insight. Key benefits include:

1. Accelerated responsiveness

Partner organizations and regional stakeholders often require quick turnaround on workforce questions—such as how many firms in a specific region are hiring, or what sectors are showing signs of contraction. GraphIQ enabled the DRC to move from multi-day manual research to real-time, on-demand insight.

3. Expanded visibility

GraphIQ allowed the DRC to go beyond basic public datasets and build a deeper understanding of the business landscape in North Texas. They could track trends across sectors, understand company-specific developments, and map economic activity down to the zip-code level—powering targeted programs and localized interventions.

5. Support for economic development

GraphIQ proved essential in providing evidence and justification for proposals, including grants and workforce initiatives. By showcasing the scale of opportunity—or highlighting gaps and needs—the DRC was able to make stronger, data-informed cases for investment in regional projects.

2. Credible, defensible data

In public-sector and nonprofit environments, decision-makers need to trust the data behind any recommendation. By leveraging GraphIQ's robust sourcing and transparent methodology, the DRC ensured its insights were not just fast but verifiable; building confidence with partners across government, education, and private industry.

4. Custom Data Workflows:

Christian leveraged GraphIQ's company-level intelligence to curate datasets tailored to specific member or partner needs. These curated lists were often used to support internal analyses, reports, or stakeholder queries—saving hours of manual research and improving turnaround times.

6. Strategic Company Intelligence:

GraphIQ enabled the DRC to respond more effectively to evolving member and partner inquiries by offering insights into company characteristics—such as growth activity, industry focus, or geographic footprint. These insights were instrumental in supporting economic development conversations, business retention, and regional planning.

Technology Stack Highlights

280M

Companies

980M

People

700M

News Articles

About GraphIQ:

GraphIQ is a real-time business intelligence platform built on a dynamic, AI-powered knowledge graph that connects millions of companies, people, news articles, and events. Enterprises, public sector agencies, and analysts rely on GraphIQ to power their decision-making with context-rich data.

Learn more at: <https://graphiq.ai>